

ALPHA GOLD

C O R P O R A T I O N

For immediate release, Monday, April 1, 2013

Alpha Gold Appoints New Directors

VANCOUVER, BC, (April 1, 2013) - Alpha Gold Corp. (TSXV: ALQ) (the "Company") is pleased to announce that it has appointed two new directors, Neil F. Hummel, CA and Stephen M. Leahy, and one new officer, Jim Ritchie, as Secretary of the Company. Mr. Leahy replaces Mary Webster who recently resigned from the Board. Carl Pines and Joanne Ward remain Directors of the Board and Mr. Pines remains CEO.

Mr. Leahy has more than 26 years' experience in venture capital, primarily in the resource sector, and he has been instrumental in the formation, financing and development of a number of public and private corporations. Mr. Leahy previously acted as a senior officer or director of StarTech Energy Inc. (TSX), First Silver Reserve Inc. (TSX) and Wellco Energy Services Inc. (TSX). As founder of North American Tungsten Corporation Ltd., he was instrumental in facilitating the company's acquisition of its wholly-owned Cantung mine and Mactung deposit; he remains its CEO.

Mr. Hummel, a Chartered Accountant, will serve as Chair of the Audit committee. Mr. Hummel brings with him over 30 years of diverse financial experience, including 1) operating in a public company environment, 2) executing aggressive acquisitions, and 3) obtaining public and private financing. He has valuable experience in financial and general management, strategic planning, restructuring to improve performance, public and private financings, corporate banking and relations with various regulatory authorities. He has been a member of the boards of directors for both private and public traded companies. He was, until the sale of it, the CFO of a high tech company in Vancouver with operations in the Netherlands, Ireland and Sweden. That company was sold to a German public company in 2011 for over \$40 million.

Mr. Ritchie has been appointed Secretary of the Company. It is Management's intention to propose an increase in the number of directors from three to five, and to nominate Mr. Ritchie as a director for election at the Annual General Meeting. Mr. Ritchie has been in the construction business for over 40 years. He worked his way up from plant chemist to president of Synkoloid Company of Canada. Thereafter, he organized the management buy-out of this Company and its U.S. subsidiary, Beadex Manufacturing. The two businesses were subsequently sold to a U.S. public company in a very profitable transaction for the investors. Mr. Ritchie is currently President of a building supply business and has developed an exceptionally capable team of key employees. His skills at employee recruitment and management have earned him industry-wide respect. As the key management employee, Jim has grown the supply business' market share and revenue.

"The addition of these successful businessmen will round out Alpha's Board with varied expertise and will enable Alpha to evaluate ongoing opportunities as they become available, as well as furthering exploration of the Lustdust claims," commented CEO Carl J. Pines.

About Alpha Gold Corporation

Alpha Gold is a mineral exploration company whose 100%-owned, royalty-free, Lustdust Property is advantageously situated with nearby road and rail access in north-central British Columbia. Lustdust consists of 20 contiguous mineral claims covering 9,583 hectares and contains twelve known mineralized areas, of which the copper-gold-silver Canyon Creek Skarn Deposit has a NI 43-101 compliant resource. Alpha Gold Corporation has approximately 47.2 million shares issued and outstanding, 51.4 million fully diluted. Shares are listed on the TSX Venture Exchange under the symbol "ALQ".

- Carl Pines, CEO, Director, on behalf of Alpha Gold Corp.

Should you wish to receive Company news via email, please contact michelle@chfir.com and specify "Alpha Gold News" in the subject line.

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Please visit www.alphagoldcorp.com or contact:

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